**Truthful** 

**Original** 

and Moving



# Tomwin

Translation & Software Localization Proposal



## **ORGANIZATION**





CEOs



Tech. Localization Truthful Team

Project Managers Language Managers DTP Specialists



Tech. Localization Original Team

Project Managers Language Managers Linguistic QA Specialists



Tech. Localization Moving Team

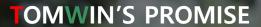
Project Managers Language Managers



Game Localization Team

Project Managers Language Managers Localization Engineers Game Testers







## **Higher Quality**

- ✓ We'll carry out translations using professional translators who have been vetted through our own independent system.
- ✓ After translation is complete, an in-house Language Manager will thoroughly manage the quality of the product.
- ✓ We'll minimize human error by introducing a commercial QA system.

## **Save Your Cost**

- ✓ We'll reduce unnecessary expenses for the customer by optimizing the work process using our own Tomwin-developed tool.
- ✓ We'll reduce both the expenses and time required for the customer by utilizing a variety of professional translation software (CAT tools).

**Tomwin**, by guaranteeing a fair rate to the translator and providing a high-quality product to the end customer, promises to create a community in which everyone can Win.

## Keep Your Secret

✓ We'll protect the customer's information as if it were our own personal information through our periodic security training.

## **On Time Delivery**

✓ We'll care for customer's precious time by making sure to comply with deadlines.

## **PROCESS**





# Consultation with Customer

- Analyze Files
- Quotation
- Set Schedule



#### Preliminary Preparation

- Prepare CAT tool
- Create Guidelines
- Adjust Schedule



#### **Translation**

- Use CAT Tool
- Comply with Guidelines
- Comply with Schedule



#### Review (Proofreading)

- Use CAT Tool
- Confirm Compliance with Guidelines
- Native Speaker Proofreading



#### **Quality Assurance**

- Use QA Tool
- Deliver Feedback
- Translation Complete





#### Feedback

- Check Customer
  Feedback
- Apply & Manage Feedback



## Final Delivery

- Final Confirmation of Customer Guidelines
- Final Confirmation of Files to be Delivered



#### Editing (DTP)

- Professional Editor
- Editing & Final Inspection

## WHAT is CAT Tool?



## **Computer Aided Translation Tool**

#### **Improve Efficiency**

✓ Reduce time required and lower costs due to repeated content and similar sentences

#### **Improve Quality**

✓ Maintain consistency of phrases and terminology and thereby maintain a quality of translation that surpasses the abilities of human memory

#### **Construct Translation Database**

✓ Organize all completed translations in a database to reduce the time and expenses required for future connected projects

**Tomwin** utilizes professional translation software to take care of efficiency, quality, cost, and time reduction.

## **CAT Tools**



# **PORTFOLIO**



IT		AUTOMOBILE		
amazon	Microsoft*	Mercedes-Benz	MAR	
Ć			Ford	
DOLL	<b>red</b> hat	VOLVO		
Google	(intel)	LAND- -ROVER	JAGUAR	
EMC <sup>2</sup>		НУППОВІ	THIS IS THE PLACE FOR YOU	

# **PORTFOLIO**



MECHANICAL			
DOW CORNING	RICOH imagine. change.	TOSHIBA	THIS IS THE PLACE FOR YOU
BOSCH	Canon	MiSUMi	THIS IS THE PLACE FOR YOU
SIEMENS	SK	FESTO	THIS IS THE PLACE FOR YOU
<b>LG</b>	DOOSAN	DINOX, we process your dream	THIS IS THE PLACE FOR YOU
SAMSUNG	KENWOOD  BRAUN  DeLonghi	jura.	THIS IS THE PLACE FOR YOU

# **PORTFOLIO**



MEDICAL		MARKETING		
gsk GlaxoSmithKline	ÖSSUR.	Coca Cola	<b>Expedia</b>	
PRA	Dexcom <sup>o</sup> One Step Ahead	TM TM	Vegas.	
CELLTRION	PAREXEL® YOUR JOURNEY. OUR MISSION.**	twitter	<u>Najana</u> ™	
Dongsung	THIS IS THE PLACE FOR YOU	Jtbc	Loro Tiana	
IMS Health & Quintiles are now	THIS IS THE PLACE FOR YOU	QU POND	THIS IS THE PLACE FOR YOU	

**Truthful** 

TOM WELL

**O**riginal

and Moving

# Thank You

**Contact** 

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